

## Reporting and Forecasting made simple with VIZNET information Portal

### The Challenge

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### The Solution

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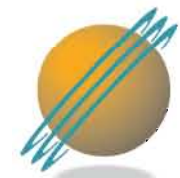
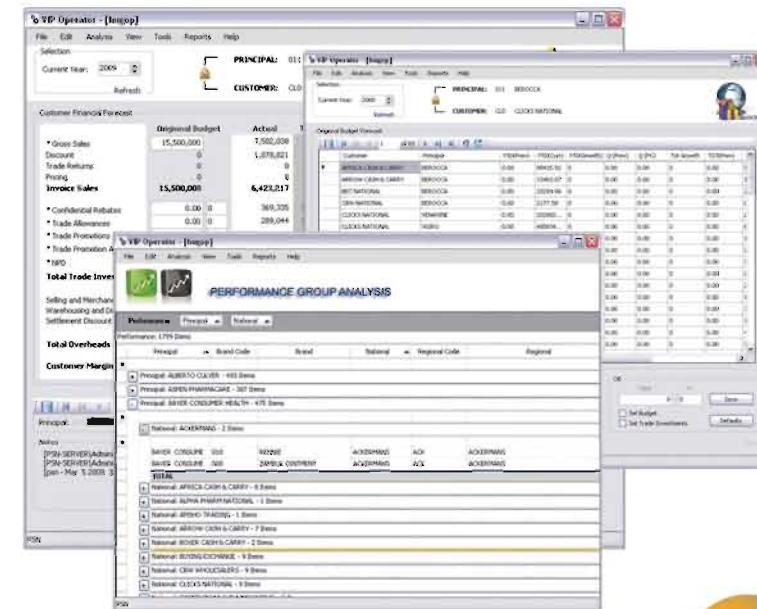
The VIZNET Information Portal (VIP) meets the age-old business challenge of creating a complete integrated solution through a single relevant view of the data, retrieved from multiple functional areas of your business. The Technology is developed using the .NET framework. The Services Oriented Architecture (SOA) ensures scalability and interoperability. Data security and protection is achieved through encryption and compression combined with a security model integrated with MS Active Directory. Integration with Visual Studio allows more advanced users complete flexibility and freedom when developing applications.

Permark supply network is a merchandising company that handles all distribution, marketing and retail for selected principal members. They have an extended network that collects data on various retail and distribution points, stored in an AS400 storage system. The need arose for them to have a system that could integrate with their network to do annual a quarterly forecasting based on retail market as represented in their sales data.

Furthermore do performance tracking of specific products, clients and principals through basic analysis. Permark acts as a service provider for their respected principal members, where they offer a total package: merchandising, selling, key account management, distribution to store, debt collection, data control and management services to customers.

A combined product solution were provided through the implementation of VIZNET as the data portal and UI; Microsoft SQL server as the database layer; OPUS web reporting for publishing reports on the intranet. The opportunity to publish the system and UI through the built in web service added great value to the solution. The Profitability system acted as a summary system for their daily transactional data over multiple regions and company categories. Features enabled regional sales manager to manage key accounts vs. customers with the ability to roll data up to any level of their business hierarchy. This was seemingly easy to introduce due to the open .NET platform used by VIZNET.

The solution provided a great benefit related to overheads on their daily operational system, also for the users in terms of a light weight summary system that presents readily summarized data available on hand. Future benefits can be drawn from the structure and data warehouse to integrate multiple systems to one summarized system.



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